MUNICIPALITY OF MORRIS-TURNBERRY CORE TEAM  
COUNCIL CHAMBERS  
41342 Morris Road  
Thursday September 17, 2015  7:00AM

Minutes of the Meeting

1) Call to order:  
Moved by Sheena Baker    Seconded by Jim Nelemans  
“To the call the meeting to order at 7:07am .”  
Disposition    Carried

All members in attendance for the call to order.

2) in Attendance:  
Sheena Baker  
Hauke Hauschildt  
Ron Schefter  
Jim Nelemans  
Susanna Reid  
Nancy Michie  
Kim Johnston

3) Appointment of Chairperson:  
Sheena Baker will be the Chairperson for the Core Team for all Core Team meetings.

4) Business:  
1. Core Team Meeting – September 16, 2015  
The Core team discussed what they received from the Huron County Economic Development Strategic Planning project meeting they attended on Wednesday September 16, 2015.  
The Core Team will prepare a presentation for the next Strategic Planning Committee meeting on Thursday October 1, 2015.  
Nancy Michie stated that she will get more accurate data from the Municipal assessment roll then what the business stat page presented at the Huron County economic development project meeting.

2. Vision Statements
The options of Vision statements are:
1. To be a diverse, vibrant community that provides economic opportunities for all sectors of the community.

2. Morris Turnberry is a welcoming place for families, businesses and recreation. It is truly a good place to start fresh and a great safe place to live.

3. Morris Turnberry is an open and welcoming, vibrant community that offers a rural lifestyle for people of all ages. We strive to cooperate with our neighboring communities to create a positive environment for everyone.

4. Morris Turnberry is an economic engine of our area where people learn, work, easily start and grow a business, capitalize on ideas and live within a safe diverse, vibrant and sustainable community, regardless of age.

5. To develop our lands and businesses within the community while building on our existing infrastructure, natural environment, and farming, communities to create a positive place for investors, youth and elderly to thrive and grow.

6. Morris Turnberry is a vibrant, diverse rural economy, built on hard work and years of good land stewardship. We are a welcoming, collaborative community that works together to foster a sustainable economy.

The Visions statements will be reviewed with the Strategic Planning Committee with and have the committee vote on the Vision to be used.

3. Stakeholders Meetings and Interviews
The Core Team discussed meetings with businesses within the Municipality of Morris-Turnberry. The Core Team will review the strategic planning committee in deciding on the businesses to meet with and interview. Nancy Michie suggested the Core Team review the BR & E report and then interview the new businesses that came to Morris-Turnberry after the BR & E report was completed. The BR & E report has a set of questions used to interview the businesses. The interviews will be conducted face to face or by telephone. The Core Team will use the BR & E report to present to the strategic planning committee. The Core Team will invite Kerri Schuettel to make a presentation on October 1st, to the Strategic Planning Committee regarding her work with the BR & E project.

4. Morris Turnberry Bookmark
The Core Team discussed having Rebecca Rathwell from the County of Huron create a bookmark to be presented at the Strategic Planning Committee meeting outlining the snapshots of Morris Turnberry. The Core Team would like to see the bookmark include: Top Industries, Forestry and the number of permits issued, having access to an Airport, MLS average costs, Building permit date, Numbers of employed and self-employed, and Labour force numbers.

5. Strategic Planning Committee Meeting.
The next Strategic Planning Committee meeting will be held on Thursday October 1, 2015 at 6:00pm. The Core team discussed presenting the top sectors and number of businesses in the Municipality of Morris-Turnberry. The Core Team discussed how to engage the Strategic Planning Committee at the next meeting. Sheena Baker will compile the list of SWOT information from the first Strategic Planning committee and they will complete the SWOT exercise again. The Core Team will ask the committee what they learned from the BR & E report.

6. OMAFRA
Sheena Baker asked OMAFRA, Arnold Wiegersma’s question about measuring the results and is this scale what the Committee comes up with or is there a scale to measure the results from OMAFRA. OMAFRA stated they are working on a measurable scale and will discuss more regarding this at a future economic development strategic planning project meeting.

5) Next Meeting Date:
The next Core Team meeting date will be Thursday October 15, 2015 at 7:30AM.

6) Adjournment
Moved by Sheena Baker   Seconded by Jim Nelemans
"That the meeting be adjourned at 8:15am.
Disposition   Carried

__________________________
Chairperson, Sheena Baker